



Elissa Hopkins-Renzaglia

MARKETING DIRECTOR

Elissa Hopkins-Renzaglia was born in 1979 and is the eldest daughter of Paul and Katrina Renzaglia. Elissa has been working in the family business as the Marketing Director for Alto Vineyards for 4 years. She began her career in 2002 as the tasting room manager and was then promoted to Marketing Director in 2005. She is the newest addition to the oldest winemaking family in Southern Illinois and is a third generation Renzaglia working for Alto Vineyards.

Elissa majored in Psychology at Southern Illinois University in Carbondale. After attending SIU-Carbondale and while working at Alto Vineyards she has taken Enology courses from the University of California-Davis and has attended annual Enology workshops and seminars. Elissa will continue her educational efforts as she will someday be a second generation Renzaglia winemaker.

Currently, Elissa divides her time between intrastate distribution and in house marketing efforts for Alto Vineyards. She works closely with the local and state wide communities in conjunction with multiple distribution sales teams. Her approachable style is appreciable and is apparent throughout her line of work for Alto Vineyards.