



Alto Vineyard's Fall Newsletter 2008

- Our annual Holiday Open House Celebration will be held on November 28th, 29th and 30th during normal business hours, and they are as follows: 10:00 to 5:00 pm on Friday and Saturday and 12:00 to 5:00 pm on Sunday. Alto Vineyards staff will prepare a variety of appetizers, spiced wine and gourmet hot chocolate for the holiday shoppers, and as usual our staff will be ready to ring in the holiday cheer. So come on out and uncork the fun with us as we look forward to seeing you in Alto Pass this holiday season!



Vine Guy:

- Sure as the leaves had changed from hues of yellow, to hints of orange to beautiful shades of red our grapes too made this harvest season as colorful as the fall foliage. Our vine guy endured a fairly lengthy harvest this season as the grapes underwent an atypical growing season. It is very common in late

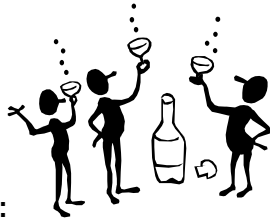
August for our grapes to ripen enough for picking. So in preparation for the cause we readily greased our pruners, oiled our tractors and prepared to immerse ourselves in annual magic provided by Mother Nature. It became a surprise to our Vine Guy as a week before our harvest celebration the vineyard parameters had yet to mature for the prospect of harvesting the fruit as scheduled. As most of us like to spring forward with our endeavors, this fall with regard to harvest we fell back. After lengthy planning and the help of good friends and friendly grape growers we celebrated the harvest season throughout the months of August, September and October. It had been a lengthy harvest but with each passing day our cellar door welcomed home the fruits of tomorrow's promise. Our Vine Guy brought on the smiles after quoting Ben Franklin, "Wine is sure proof that God loves us and wants us to be happy". With that being said we, at Alto Vineyards, wish you all a very happy and prosperous season!



Vintner's Vibe:

- There is a famous movie quote that states, "If you build it they will come". We here at Alto Vineyards firmly believe that given the right location and award-winning wine what's not to love? Our winemaker, Paul has been very busy in the cellar making exceptional wine as usual, due to the unusual harvest parameters this season. He has

made a few minor winemaking adjustments on the grapes but reassures us that this year's vintages will be some of the best. He is excited about the wine prospects for next year and also has exciting news to share about new construction plans for Alto Vineyards. As one of the premier winemakers in Illinois it's about time that Paul has a premier facility to celebrate his premier product line. Please look for us to break ground in spring 2009. Until then, come out buy a glass of award-winning Alto Vineyard's wine and ask for Paul he looks forward to seeing you!



In Champaign:

- Yet another year has come and gone and those of you that come to our annual Music Amongst the Vines celebration can attest to all of the good friends and fun we celebrated this past season. For those of you that missed us during the warmer months come on out and celebrate our annual Open House with us. Our hours will be Friday, November 28th from 12:00 to 7:00 pm, Saturday, November 29th from 10:00 to 8:00 pm and Sunday November 30th from 12:00 to 5:00 pm. Tis' the season to be merry so we are offering 10% off of all non-wine merchandise and if you bring in a copy of our newsletter your name will be entered into a drawing for a chance to win a free case of Alto Vineyards wine (offer only valid at our Champaign outlet). We hope to see you in Champaign



WE HIT A GOLD RUSH!

- For those of you that keep track of our award- winning wines you already know that we won a Double Gold in this year's Mid-American Wine Competition with our Heartland Red. But, we wouldn't just settle for one. Check out this year's award winning record:

Great Lakes Wine Competition:

- 2007 Heartland Red, Double Gold
- 2004 Chambourcin, Gold
- 2004 Chancellor, Silver
- 2004 Rosso Classico, Silver
- 2006 Rocko Red, Silver
- 2004 Chardonel, Bronze
- 2006 Vidal Blanc, Bronze
- 2006 Villard Blanc, Bronze
- 2007 Shawnee Gold, Bronze
- 2007 Heartland White, Silver
- 2007 Heartland Blush, Bronze
- 2007 Cherry Berry, Silver
- 2006 Porto Di Guido, Gold

Illinois State Wine Competition:

- 2006 Rocko Red, Gold
- 2007 Wiener Dog White, Gold
- 2008 Cherry Berry, Silver
- 2004 Chambourcin, Silver
- 2004 Chancellor, Silver
- 2005 Chardonel, Silver
- 2007 Heartland Red, Silver
- 2007 Reserve Gold, Silver
- 2007 Dawg House Red, Silver
- 2004 Rosso Classico, Silver
- 2007 Heartland White, Silver

2006 Porto Di Guido, Silver
2007 Shawnee Gold, Silver
2007 Vidal Blanc, Silver
2007 Villard Blanc, Silver
2003 Chardonel, Bronze
2003 Norton, Bronze

**Mid-American Wine
Competition:**

2003 Chambourcin, Gold
2004 Chambourcin, Silver
2006 Rocko Red, Bronze
2007 Dawg House Red, Bronze
2006 Porto Di Guido, Bronze
2007 Wiener Dog White, Bronze

Don't Forget!



- Please come and join our case club. We offer special discounts for those of you that can't get enough of your favorite award winning Alto Vineyard's wine. Buy a case and you automatically become one of our preferred customers. We are at a 1,000 members and growing each year.

- Alto Vineyards has e-commerce capability. For those of you that live too far away to buy a case of your favorite Alto Vineyards wine, look us up on the web. We have all of our wines available online and we can ship it to your work or residence.

www.altovineyards.net



Tis' the Season

- Our winemaker Paul insists we reduce our dry red wines by \$2.00 a bottle after Thanksgiving and throughout the year of 2008. For those of you that thought Ole' St. Nick was the only guy with a bag full of gifts, we are of the giving spirit too and would like to give a little back for all of the years you have been with us. In addition to being in the spirit, the vineyards have been very kind to us throughout the years too and as a result we are offering discounts on Chancellor, Chambourcin, Rosso Classico and our Norton. Our reds have been recognized as being of very high quality and it seems that even though they are phenomenal in flavors and complexity, the health benefits are sensational as well. So, come on out and buy a bottle of your favorite dry red wine from Alto Vineyards. We will put in a good word with Santa this season if you do!